# ST JOSEPH'S UNIVERSITY

# BENGALURU-27

Conferred the status of a Public-Private-Partnership University by the Ministry of Human Resource Development (now MoE), GoI, under *Rashtriya Uchchatar Shiksha Abhiyan* (RUSA) 2.0 and established by the St Joseph's University Act no.24 of 2021

B.VOC. IN FILMMAKING AND CONTENT CREATION
SCHOOL OF COMMUNICATION AND MEDIA STUDIES (SCMS)

**TENTATIVE COURSE STRUCTURE FOR UNDERGRADUATE PROGRAMME**

Based on Outcome-Based Education (OBE)

For Batch 2027-2030

| B.VOC. IN FILMMAKING AND CONTENT CREATION (TENTATIVE STRUCTURE) 2027-2030 | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| **Semester 1** | **Code Number** | **Title** | **No. of Hours of Instructions** | **Number of teaching hrs /week** | **Number of credits** | **CIA marks** | **End Semester Marks** | **Total marks** |
| General Module | VOFC1127 | Short Stories | 60 | 4 | 4 | 40 | 60 | 100 |
| General Module | VOFC1227 | Introduction to Visual Design | 60 | 4 | 4 | 40 | 60 | 100 |
| General Module | VOFC1327 | Writing Skills & Story Telling | 60 | 4 | 4 | 40 | 60 | 100 |
| Skill Module | VOFC 1SDP127 | Photography & Image making | 60 | 4 | 7 | 7 | 100 | 200 |
| Skill Module | VOFC 1SDP227 | Art & Design | 60 | 4 | 7 | 7 | 100 | 200 |
| Skill Module | VOFC 1SDP327 | Podcasting and Voice over skills | 45 | 3 | 4 | 50 | 50 | 100 |
| Total Number of credits: | | | 30 | | | | | |
| **Semester 2** | **Code Number** | **Title** | **No. of Hours of Instructions** | **Number of teaching hrs /week** | **Number of credits** | **(CIA) marks** | **End Semester Marks** | **Total marks** |
| General Module | VOFC2127 | World Cinema | 60 | 4 | 4 | 40 | 60 | 100 |
| General Module | VOFC2227 | Screenplay Writing: Theory | 60 | 4 | 4 | 40 | 60 | 100 |
| General Module | VOFC2327 | Communication Skills | 60 | 4 | 4 | 40 | 60 | 100 |
| Skill Module | VOFC 2SDP127 | Video Lab: Mobile Filmmaking | 60 | 4 | 7 | 7 | 100 | 200 |
| Skill Module | VOFC 2SDP227 | Screenplay Writing: Practical | 60 | 4 | 7 | 7 | 100 | 200 |
| Skill Module | VOFC 2 SDP327 | Acting for Film and Television | 45 | 3 | 4 | 50 | 50 | 100 |
| Total Number of credits: | | | 30 | | | | | |

| Semester 3 | Code Number | Title | No. of Hours of Instructions | Number of teaching hrs /week | Number of credits | CIA marks | End Semester Marks | Total marks |
|---|---|---|---|---|---|---|---|---|
| General Module | VOFC3127 | Indian Cinema | 60 | 4 | 4 | 40 | 60 | 100 |
| General Module | VOFC3227 | New Media & Digital Marketing Skills | 60 | 4 | 4 | 40 | 60 | 100 |
| General Module | VOFC3327 | Copywriting & Branded Storytelling | 60 | 4 | 4 | 40 | 60 | 100 |
| Skill Module | VOFC 3SDP127 | Cinematography | 60 | 4 | 7 | 7 | 100 | 200 |
| Skill Module | VOFC 3SDP227 | Film Editing & Short-form content production | 60 | 4 | 7 | 7 | 100 | 200 |
| Skill Module | VOFC 3SDP327 | Basics of Sound | 45 | 3 | 4 | 50 | 50 | 100 |
| Total Number of credits: | | | 30 | | | | | |
| **Semester 4** | **Code Number** | **Title** | **No. of Hours of Instructions** | **Number of teaching hrs /week** | **Number of credits** | **CIA marks** | **End Semester Marks** | **Total marks** |
| General Module | VOFC4127 | Film Theories | 60 | 04 | 04 | 40 | 60 | 100 |
| General Module | VOFC4227 | Emerging Media Practices | 60 | 04 | 04 | 40 | 60 | 100 |
| General Module | VOFC4327 | OTT & Web series production | 60 | 04 | 04 | 40 | 60 | 100 |
| Skill Module | VOFC 4SDP127 | Lighting Design | 60 | 04 | 07 | 100 | 100 | 200 |
| Skill Module | VOFC 4SDP227 | Introduction to VFX and Motion Graphics | 60 | 04 | 07 | 100 | 100 | 200 |
| Skill Module | VOFC 4SDP327 | Sound Design | 45 | 03 | 04 | 50 | 50 | 100 |

| Total Number of credits: | | | 30 | | | | | |
|---|---|---|---|---|---|---|---|---|
| **Semester 5** | **Code Number** | **Title** | **No. of Hours of Instructions** | **Number of teaching hrs /week** | **Number of credits** | **CIA marks** | **End Semester Marks** | **Total marks** |
| General Module | VOFC5127 | Production Management and Film Distribution | 60 | 04 | 04 | 40 | 60 | 100 |
| General Module | VOFC5227 | Documentary Film Studies | 60 | 04 | 04 | 40 | 60 | 100 |
| General Module | VOFC5327 | Social Media Management | 60 | 04 | 04 | 40 | 60 | 100 |
| Skill Module | VOFC 5SDP127 | Film Direction | 60 | 04 | 07 | 100 | 100 | 200 |
| Skill Module | VOFC 5SDP227 | Art Direction, Costume & Make-up | 60 | 04 | 07 | 100 | 100 | 200 |
| Skill Module | VOFC 5SDP327 | Final Project- Pre-production | 60 | 04 | 04 | 50 | 50 | 100 |
| Total Number of credits: | | | 30 | | | | | |

| **Semester 6** | **Code Number** | **Title** | **No. of Hours of Instructions** | **Number of teaching hrs /week** | **Number of credits** | **CIA marks** | **End Semester Marks** | **Total marks** |
|---|---|---|---|---|---|---|---|---|
| General Module | VOFC6127 | Media Law, AI Ethics & Digital Rights | 60 | 04 | 04 | 40 | 60 | 100 |
| General Module | VOFC6227 | Film Preservation and Restoration | 60 | 04 | 04 | 40 | 60 | 100 |
| General Module | VOFC6327 | Entrepreneurship, Freelancing and Creative Business | 45 | 03 | 04 | 50 | 50 | 100 |
| | VOFC 6SDP127 | Final Project | 24 | 02 | 9 | 100 | 100 | 200 |
| | VOFC 6SDP227 | Internship | -- | -- | 9 | | | 200 |
| Total Number of credits: | | | 30 | | | | | |