

ST JOSEPH'S UNIVERSITY

BENGALURU-27



Conferred the status of a Public-Private-Partnership University by the Ministry of Human Resource Development (now MoE), GoI, under *Rashtriya Uchchatar Shiksha Abhiyan* (RUSA) 2.0 and established by the St Joseph's University Act no.24 of 2021

**DEPARTMENT OF BVOC DIGITAL MEDIA AND
ANIMATION
SCHOOL OF COMMUNICATION (SCMS)**

SYLLABUS FOR UNDERGRADUATE PROGRAMME

Based on Outcome-Based Education (OBE)

For Batch 2026-2029

SUMMARY OF CREDITS IN BVOC Digital Media and Animation

DEPARTMENT OF (UG) (2024-2027)								
Semester 1	Code Number	Title	No. of Hours of Instructions	Number of Hours of teaching per week	Number of credits	Continuous Internal Assessment (CIA) marks	End Semester Marks	Total marks
Theory/ General module	VOA1126	Short Stories	60	4	4	40	60	100
General Module	VOA1226	Graphic Design	60	4	4	40	60	100
General module	VOA1326	Writing Skills	60	4	4	40	60	100
Skill Module	VASC1126	Fundamentals of Drawing	4	4+4	6	75	75	150
Skill Module	VASC1225	Graphic Design	4	4+4	6	75	75	150
Skill Module	VASC1325	Digital Photography	4	4+4	6	75	75	150
Total Number of credits:			30					
Semester 2	Code Number	Title	No. of Hours of Instructions	Number of teaching hrs /week	Number of credits	Continuous Internal Assessment (CIA) marks	End Semester Marks	Total marks

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General module	VO A2 123	Reading Skills	4	4	4	40	60	100
General module	VO A2 226	Film Appreciation	4	4	4	40	60	100
General module	VO A2 323	Communication Skills	4	4	4	40	60	100
Skill Module	VA SC 212 5	Matte Painting & Digital Painting	4	4+4	6	75	75	150
Skill Module	VA SC 222 5	Storyboard and Stop Motion	4	4+4	6	75	75	150
Skill Module	VA SC 232 6	Concept Art and Character Design	4	4+4	6	75	75	150
Total Number of credits:			30					
Semester 3	Cod e Nu mbe r	Title	N o . o f H o u r s o f I n s t r u c t i o n s	Num ber of teachi ng hrs /week	Nu mb er of cre dits	Continu ous Internal Assess ment (CIA) marks	En d Se me ste r M ar ks	To tal ma rks
General module	VO A3 124	Screenplay Writing	4	4	4	40	60	100
General module	VO A3 224	New Media Skills	4	4	4	40	60	100
General module	VO A3 323	History of Visual Arts	4	4	4	40	60	100

Skill Module	VA SC 312 5	2D Animation – I	3	3+3	5	50	50	100
Skill Module	VA SC 322 5	Basics of Sound	2	2+ 2	4	50	50	100
Skill Module	VA SC 332 5	Video Editing	2	2+2	4	50	50	100
Skill Module	VA SC 342 5	3D Animation -I	3	3+3	5	50	50	100
Total Number of credits:			30					
Semester 4	Cod e Nu mbe r	Title	N o . o f H o u r s o f I n st r u c t i o n s	Num ber of teachi ng hrs /week	Nu mb er of cre dits	Continu ous Internal Assess ment (CIA) marks	En d Se me ste r M ar ks	To tal ma rks
Theory	VO A4 124	UI & UX Design	4	4	4	40	60	100
	VO A4 223	Reading images	4	4	4	40	60	100
	VO A4 323	Presentation Skills	4	4	4	40	60	100
Skill Module	VA SC 412 5	2D Animation-II	3	3+3	5	50	50	100
Skill Module	VA SC 422	Compositing	3	3+3	5	50	50	100

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Skill Module	VA SC 422 5	3D Animation II	6	6+6	8	100	100	200
Total Number of credits:			30					
Semester 5	Cod e Nu mbe r	Title	N o . o f H o u r s o f I n st r u c ti o n s	Num ber of teachi ng hrs /week	Nu mb er of cre dits	Continu ous Internal Assess ment (CIA) marks	En d Se me ste r M ar ks	To tal ma rks
General module	VO A5 124	Media Law and Ethics	4	4	4	30	60	100
General module	VO A5 224	Final Project Part 1	4	4	4	30	60	100
General module	VO A5 324	Emerging Media Technologies	4	4	4	30	60	100
Skill Module	VA SC 512 5	AR/VR and Game Designing	6	6+6	8	100	100	200
Skill Module	VA SC 522 5	3D – III	4	4+4	6	75	75	100
Skill Module	VA SC 532 5	Video Production Skills	2	2+2	4	50	50	100
Total Number of credits:			30					
Semester 6	Cod e Nu	Title	N o .	Num ber of	Nu mb er	Continu ous Internal	En d Se	To tal ma

	number		of Hours of Instruction	teaching hrs /week	of credits	Assessment (CIA) marks	semester Marks	marks
General module	VO A6 124	Portfolio and Showreel Development	4	4	4	30	60	100
General module	VO A6 226	Entrepreneurship and Freelancing in Media	4	4	4	30	60	100
General module	VO A6 324	Film Marketing and Production Management	4	4	4	30	60	100
Skill Module	VA SC 612 5	Digital Marketing	3	3+3	4	50	50	100
Skill Module	VA SC 622 5	Internship	-	-	7	100	100	200
Skill Module	VA SC 632 6	Final Project Part II	2	2	7	100	100	200
Total Number of credits:			30					