

St Joseph's University, Bengaluru
School of Communication and Media Studies
Entrance Test (SJUET) March 2026
BVOC VISUAL MEDIA AND FILMMAKING

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy studying and reflecting on it. Know what you consume! This will form the basic material for your entrance exam.

***In addition**, there will be questions on logic, basic statistics, English language and grammar, current affairs, general knowledge of the world around you, and more specifically, from the general domain of communication and mass media.*

Part A –

Current affairs and Program aptitude questions:

Current affairs and knowledge related to the program will be tested on the day of the exam on-the-spot.

Part B –

Reading Material -

1. How Artificial Intelligence Is Used in the Film Industry

<https://smartclick.ai/articles/how-artificial-intelligence-is-used-in-the-film-industry/>

2. What is VFX? Defining the Term and Creating Impossible Worlds

<https://www.studiobinder.com/blog/what-is-vfx/>

3. What is a Screenplay? An Introduction for Aspiring Screenwriters

<https://www.torontofilmschool.ca/blog/what-is-a-screenplay/>

4. The Evolution of Indian Cinema:A Journey Through Time

<https://gosharpener.com/blogs/498427/The-Evolution-of-Indian-Cinema-A-Journey-Through-Time>

Part C - Videos

1. The Impact of Art Direction in Film

<https://www.youtube.com/watch?v=xw6MaR73mHI&t=60s>

2. Ultimate Guide to Camera Shots: Every Shot Size Explained

<https://www.youtube.com/watch?v=AyML8xuKfoc&list=PLEzQZpmbzckX-GPpjzBF4cjgueZBX2bJD&index=12>

Part D. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be asked on the day of the exam on-the-spot.