

St Joseph's University, Bengaluru
School of Communication & Media Studies
SJUET – April 2026
M.A. Journalism and Mass Communication

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy studying and reflecting on it. Know what you consume! This will form the basic material for your entrance exam.

In addition, there will be questions on logic, basic statistics, English language and grammar, current affairs, general knowledge of the world around you, and more specifically, from the general domain of communication and mass media.

Part A: Creativity and Critical Thinking

Reading materials:

Mental Models: The Best Way to Make Intelligent Decisions (~100 Models Explained)

<https://fs.blog/mental-models/>

Budget 2026 needs to lock in India's new-age future & shift power to home

<https://economictimes.indiatimes.com/news/economy/policy/budget-2026-needs-to-lock-in-indias-new-age-future-shift-power-to-home/articleshow/126346649.cms?from=mdr>

The second China shock is coming – and the UK's response is too timid

<https://www.theguardian.com/world/2025/dec/23/the-second-china-shock-is-coming-and-the-uks-response-is-too-timid>

A Short Summary of “Tuesday with Morrie”: A Glimpse of the 14 Life Lessons

<https://medium.com/@angelique.chrysanti/a-short-summary-of-tuesday-with-morrie-a-glimpse-of-the-14-life-lessons-8771ac2a002e>

The Enchiridion- By Epictetus

<https://classics.mit.edu/Epictetus/epicench.html>

Viewing materials

Why you think you're right -- even if you're wrong | Julia Galef

<https://www.youtube.com/watch?v=w4RLfVxTGH4&pp=ygUyV2h5IHlvdSB0aGluayB5b3UncmUgcmlnaHQgLS0gZXZlbiBpZiB5b3UncmUgd3Jvbmc%3D>

Venezuela's Maduro captured, 7 nations bombed: 'President of Peace' Trump's Donroe doctrine & US goals

<https://www.youtube.com/watch?v=9eVj6iHsWBw>

What Smart Investors Do When Markets Crash : Risk Management Explained

<https://youtube.com/watch?v=TbMJ9oQfipY&si=lwTSrOH3r0V-FPw>

Grit by Angela Duckworth:

<https://www.youtube.com/watch?v=h0TM880uqQM&pp=ygUTU1VNTUFSWSBPriBUSEUgZ3JpdA%3D%3D>

Part B. Current Affairs and Program Aptitude Questions:

Current affairs and knowledge relating to the course (program) will be tested on day of the test on-the-spot.

Part C. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.