St Joseph's University, Bengaluru
School of Communication and Media Studies
SJUET – December 2026
B.Voc. in Design and Animation (VODA)

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy studying and reflecting on it. Know what you consume! This will form the basic material for your entrance exam.

***In addition**, there will be questions on logic, basic statistics, English language and grammar, current affairs, general knowledge of the world around you, and more specifically, from the general domain of communication and mass media.*

Part A: Creativity and Critical Thinking

Reading material:

1. A New Era of Online Gaming Governance : Enabling safe and responsible gaming under the Online Gaming Rules, 2026
   Link:
   https://www.pib.gov.in/PressNoteDetails.aspx?NoteId=158400&ModuleId=3&reg=48&lang=1

2. Immersive Technologies : Blending physical and virtual worlds
   Link:
   https://www.pib.gov.in/PressNoteDetails.aspx?id=160562&NoteId=160562&ModuleId=3&reg=48&lang=2

3. Drawing and Painting in the Age of AI Images
   Link: https://www.designscene.net/2026/07/drawing-painting.html

4. Types of Animation
   Link : https://www.studiobinder.com/blog/types-of-animation-styles/

5. Different types of Lines
   Link : https://theartyteacher.com/different-drawing-techniques/

Viewing material:

1. The History of Animation
   Link : https://youtu.be/LmyRZR8MaJI

2. Top 15 Most Important And Famous Contemporary Artists in the World
   Link : https://youtu.be/5qVMuBsT6iM

3. Intricate Peruvian Folk Art Is Made by Hand
   Link : https://youtu.be/CrIM4b9qpVk

4. Pixar's Secret Formula For Making Perfect Films
   Link : https://youtu.be/Y34eshkxE5o

5. A Hand-Drawn Animated Short Film (4K) by Aaron Blaise
   Link : https://youtu.be/xOXolSQcEb4

Part B. Current Affairs and Program Aptitude Questions:
Current affairs and knowledge relating to the course (program) will be tested on the day of the test, on the spot.

Part C. Language, Grammar, and Logical Reasoning:
The entrance test will include questions on language, grammar, and logical reasoning. Hence, please be prepared for the unexpected.