St Joseph's University, Bengaluru
School of Communication and Media Studies
SJUET – December 2026
B.Voc. in Filmmaking and Content Creation (VOFC)

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy studying and reflecting on it. Know what you consume! This will form the basic material for your entrance exam.

***In addition**, there will be questions on logic, basic statistics, English language and grammar, current affairs, general knowledge of the world around you, and more specifically, from the general domain of communication and mass media.*

Part A: Creativity and Critical Thinking

Read the following articles.

1. Adapting a novel into a film

Link: https://www.foundry.com/insights/film-tv/how-dneg-created-vfx-of-dune

2. A few good women: the glaring gender gap among Indian cinematographers

Link: https://eshe.in/2020/03/06/women-cinematographers/

3. Ramayana Rahman-Zimmer collab: How exactly is music composed for films?

Link: https://indianexpress.com/article/explained/explained-culture/ramayana-rahman-zimmer-collab-how-music-composed-for-films-10952360/

4. BBC article on Lauren Davies

Link: https://www.bbc.com/news/articles/c8r8pm53dkvo

5. YouTube at 20: how it transformed viewing in eight steps

Link: https://theconversation.com/youtube-at-20-how-it-transformed-viewing-in-eight-steps-250083

Watch the following videos

1. S.S. Rajamouli Interview

Link: https://youtu.be/tkx53RuruhE?si=gJZW5hC94uUFL69F

2. Understanding the Cinematography of Santosh Sivan

Link: https://youtu.be/yqf55gAMmCQ?si=p9A1WFZ5tkhaLOOB

3. The Magic of Making Sound

Link: https://youtu.be/UO3N_PRIgX0?si=0A-wKXwFnmsyRHdJ

4. YouTube just changed: What you need to know

Link: https://youtu.be/pbUkedxJPCE?si=nXtDLBn8ooDZ1R0S

5. How to Launch an Influencer Marketing Campaign

Link: https://youtu.be/PvJibnR7TN0?si=7pFM2jrbxOBoqX8U

Part B. Current Affairs and Program Aptitude Questions:
Current affairs and knowledge relating to the course (program) will be tested on day of the test on-the-spot.

Part C. Language, Grammar, and Logical Reasoning:
Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.